

Village of Boonville

NY Forward Local Planning Committee Meeting #3

August 29, 2024

NYS Department of State | Office of Planning, Development & Community Infrastructure



NEW YORK STATE OF OPPORTUNITY. Of State

NY Forward Revitalization

Downtown

Initiative

Agenda

- 1. Welcome and Recap
- 2. Public Engagement Update
- 3. Vision, Goals, & Strategies
- 4. Downtown Profile Summary
- 5. Summary of Proposed Projects
- 6. Boundary Expansion
- 7. NY Forward Work Session
- 8. Next Steps
- 9. Public Comment

Thank you for serving on the Local Planning Committee!





Preamble

Each Local Planning Committee Member is reminded of their obligation to disclose potential conflicts of interest with respect to projects that may be discussed at today's meeting. If you have a potential conflict of interest regarding a project you believe will be discussed during the meeting, please disclose it now and recuse yourself from any discussion or vote on that project. For example, you may state that you, or a family member, have a financial interest in the project, or you are on the board of the organization proposing the project. At this time, are there any recusals that need to be noted?

Please inform the LPC co-chairs during the meeting if the need to disclose a conflict arises unexpectedly, and then recuse yourself from discussion or voting on the project.

As we continue through the planning process, recusal forms will be required from anyone with an identified potential conflict to be kept on file with the Department of State.





Overview of NYF Planning Process

	April	May	Jun	Jul	Aug	Sept	Oct	Nov
Kick-Off Site Visit	КО							
Local Planning Committee Meetings		#1	#2		#3	#4	#5 & #6	
Community Meeting				#1		#2		
Downtown Profile & Assessment			Start		Draft	Final		
Vision, Goals, Strategies		Start	Draft	Draft	Final			
Project Profile Development			Start		Skeleton	Draft	Final	
Call for Projects		Training	Start	End				
Strategic Investment Plan					Outline	Draft	Draft	Final

Public Engagement Update

Public Workshop #1 Highlights

- Public Workshop #1 July 18, 2024 at Erwin Library.
- 31 participants attended.
- 9 applicants for Office Hours.

ASSETS

- Resiliency.
- History and sense of community.
- 4 season outdoor destination.
- People always lifting those up in need.
- Erwin Park.
- Municipal Commission.

CHALLENGES

- Divisiveness, poor civic leadership.
- Metal Health/family services are needed.
- Volunteerism/community support are needed.
- Negative community attitudes.
- Sidewalks need work.





Public Workshop #1 Highlights

PRIORITIES

- Infrastructure and accessibility.
- Safe and family-oriented places and things to do.
- Daycare.
- Housing within walking distance of services.
- Housing affordable to lower income families.
- Sidewalks (maintenance and upgrades).
- Progressive and technology.

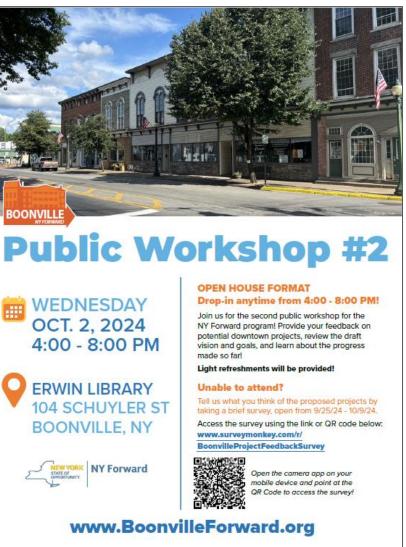
VISION

- Comfortable & welcoming.
- Fun and enjoyable spot to visit or live.
- New and thriving businesses.
- Jobs.
- Unique history, quaint.
- Pedestrian friendly.
- Boonville is a destination.
- Community oriented.





Public Workshop #2 When: Wednesday, October 2nd 4:00 pm – 8:00 pm BOONVILL Where: Erwin Library **104 Schuyler Street Objective:** Gain feedback on proposed projects, vision and goals.







Survey Highlights

- 122 surveys completed.
- 98% of respondents lived within the Village or Town of Boonville. •
- Almost 50% visited downtown everyday, 25% visited weekly, 25% once a week or less. •
- Respondents were positive about the community's historic character and prior investments that \bullet had been undertaken to improve the NY Forward Area.
- Most respondents saw a need for improvement in these general areas:
 - A need for more locally owned shops, restaurants, and entertainment.
 - Affordable housing.
 - Improved sidewalks and outdoor amenities.
 - Expansion of revitalization programs for buildings, especially historic buildings.
 - Preferred infill and use of underutilized buildings over new construction.





STATE OF

Draft Vision, Goals, & Strategies

Draft Vision

Boonville is a community that celebrates its connections and warmly welcomes visitors. Our downtown features small businesses, accessible walkways, active greenspaces, and inviting outdoor gathering spaces that foster interaction and enjoyment. Community-wide events engage both residents and visitors, boosting the local economy and supporting our downtown businesses. Our historic downtown tells the story of our growth and resilience, enriching our village charm and passing our heritage to future generations. Our downtown encourages entrepreneurial ingenuity, retail growth and businesses that provide skilled jobs while preserving our rich historical setting. Our popular events attract tourists, create opportunities for small businesses and generate jobs and activities for our residents.





SUSTAIN the community for existing residents who enjoy the small-town life.

- Upgrade public infrastructure (sidewalks, comfort areas, electrical outlets for events) to support local events that can add intrigue and variety in the downtown.
- Encourage the development of downtown apartments to provide housing within a walkable area to improve community connections between business and residents.
- Ensure that infill development is sited and built in a manner consistent with historic development patterns.





ENHANCE and refurbish existing infrastructure to create a more walkable and accessible downtown.

- Improve pedestrian amenities like sidewalks to be accessible to all people.
- Address intersection safety to create designated pathways for pedestrians, and visual cues to slow the speed of traffic at pedestrian crossings.
- Improve pedestrian safety by reducing driveway or parking area entrance widths and number of curb cuts into off-street parking areas where they cross sidewalks.





CREATE areas and amenities downtown to attract new opportunities for social gatherings for the community and visitors.

- Improve marketing of the downtown businesses and create coordinated events that could be shared with the community and visitors.
- Create an inclusive platform (website or app based) for sharing local event information from groups with variety of local interests in one place.
- Identify and improve potential outdoor gathering spots in the downtown for local events.
- Find ways to activate unused, underutilized, or vacant spaces with amenities or uses that energize the downtown, either with new buildings or features that are conducive to use as a flex space for events.





GROW our cultural resources and capitalize on existing attractions such as Erwin Park, weekly farmers markets, retail shops, and historic structures.

- Create wayfinding that showcases the unique history of the Village.
- Encourage building owners that submit projects for rehabilitation to maintain the integrity of our National Register Listed Properties.
- Create a wayfinding program that directs visitors from Route 12, Erwin Park, and the Black River Canal Trail into downtown.





ACTIVATE Our downtown and bring it to life by using Smart Growth Principles and encourage business growth in line with Boonville's present historic charm.

- Enhance pedestrian paths and sidewalks through the coordinated installation of plantings street furnishings and lighting to encourage safety and walkability.
- Improve wayfinding infrastructure to key downtown amenities such as parking lots, local businesses, and sites of interest; such as Erwin Park, Black River Canal Museum and trails, and the Historic District.





TRANSFORM Boonville's downtown into a lively, vibrant network of areas for social interaction with outdoor events: enjoyment of greenspaces, food, shops, and businesses that cater to residents and delight visitors and compel them to come to Boonville again and again.

- Create programs that support new and existing business downtown businesses.
- Create a unified branding and marketing campaign for downtown Boonville, so that visitors know where they can find food, lodging and shops that will interest them.



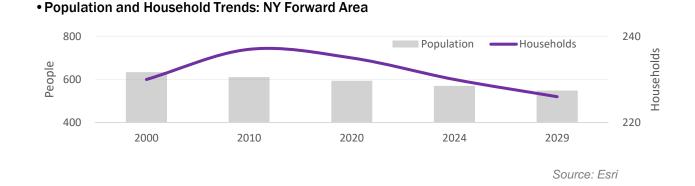


Downtown Profile Summary

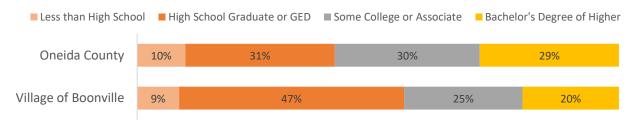
Demographics of the NY Forward Area

Given no changes in outside forces:

- Population growth is relatively flat, as in the number of households, mirroring trends in the Village and County.
- Average age (46) and average household size (2.1) is expected to remain flat or slightly decline.
- Educational attainment is slightly lower, as is income when compared to the County average.



• Educational Attainment, 2024



Source: Esri











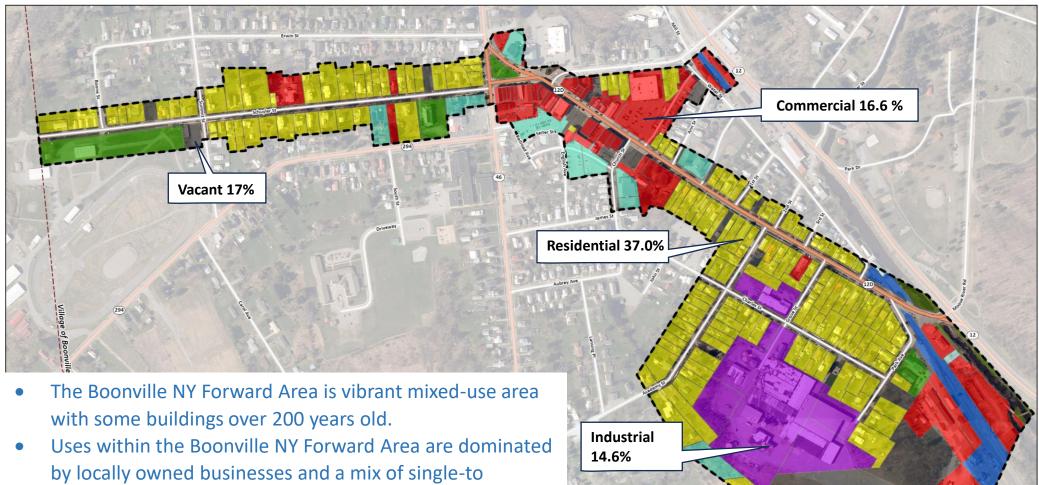
Streetscape

- Historic Downtown characterized by late 18th and early 20th century architectural styles.
- Street-facing buildings are typically mixed-use and 2-3 stories tall.
- There are a few places where curb cuts/parking areas dominate the streetscape, and parking is in front of the buildings.
- Sidewalks are present although, in many cases, they are in poor condition, lack handicap accessibility, and amenities for pedestrian comfort.









- multiple-family homes.
- Land uses from the original downtown transition to a mix of residential and local commercial uses that are walkable on Main Street and Schuyler Street.

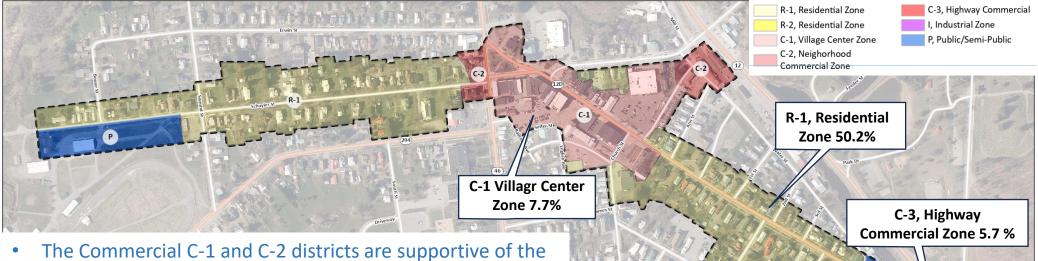






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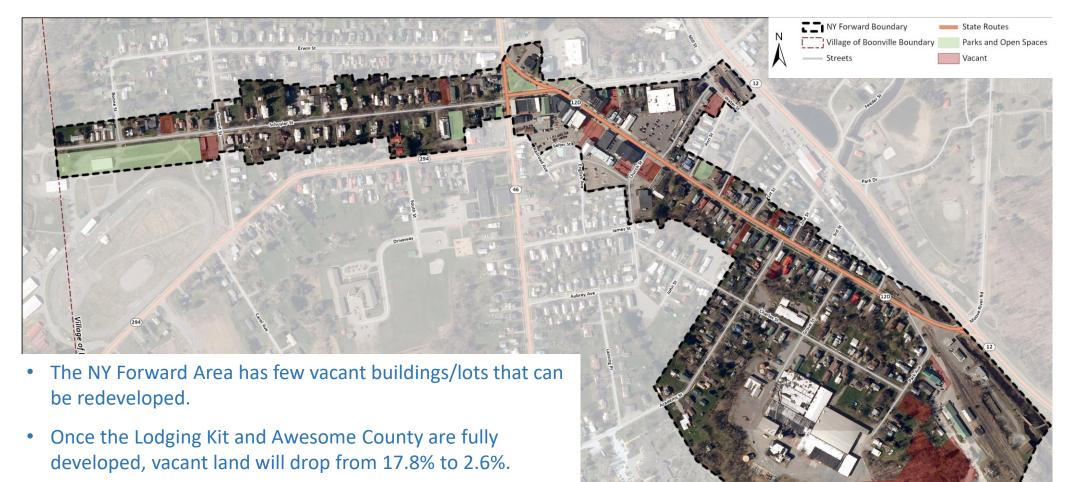
I, Industrial Zone 30.0%

- The Commercial C-1 and C-2 districts are supportive of the existing dimension and bulk of buildings in downtown business district, although code encourages off-street parking, which can lead to loss of downtown buildings for the sake of off-street parking.
- The C-3 Commercial District is meant for areas outside the core district and requires a site plan.
- Zoning

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- Parcels within the I-Industrial District were originally used by Ethan Allen Factory. A new owner is in the process of redeveloping it for multiple tenants.
- Residential areas allow a mix of residential types and compatible neighborhood business and services.





- Fire damage from 2020 added to vacant properties and affected 5 businesses.
- There are underutilized properties with vacant storefronts and unused second stories.



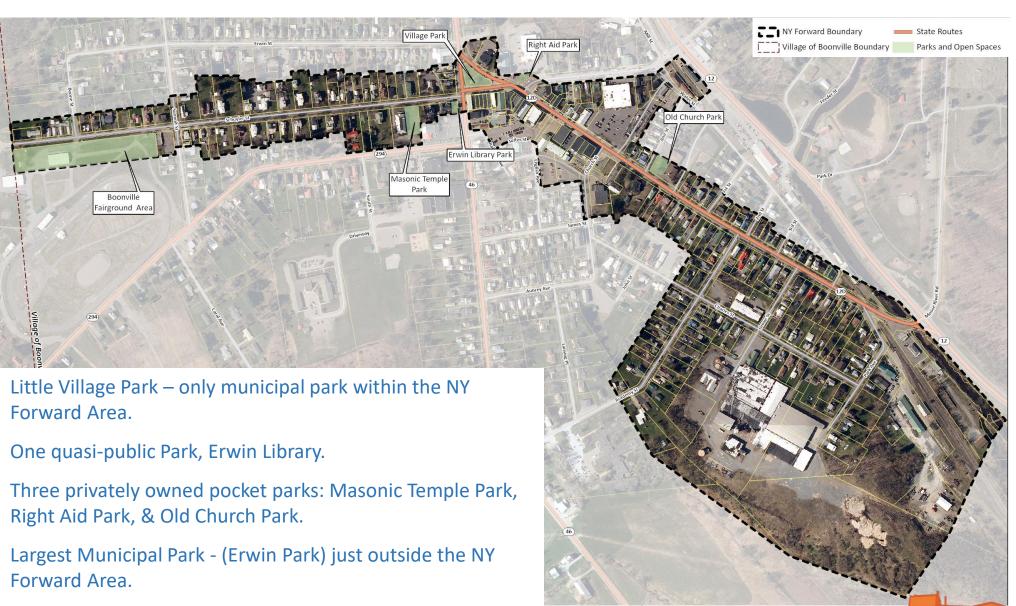








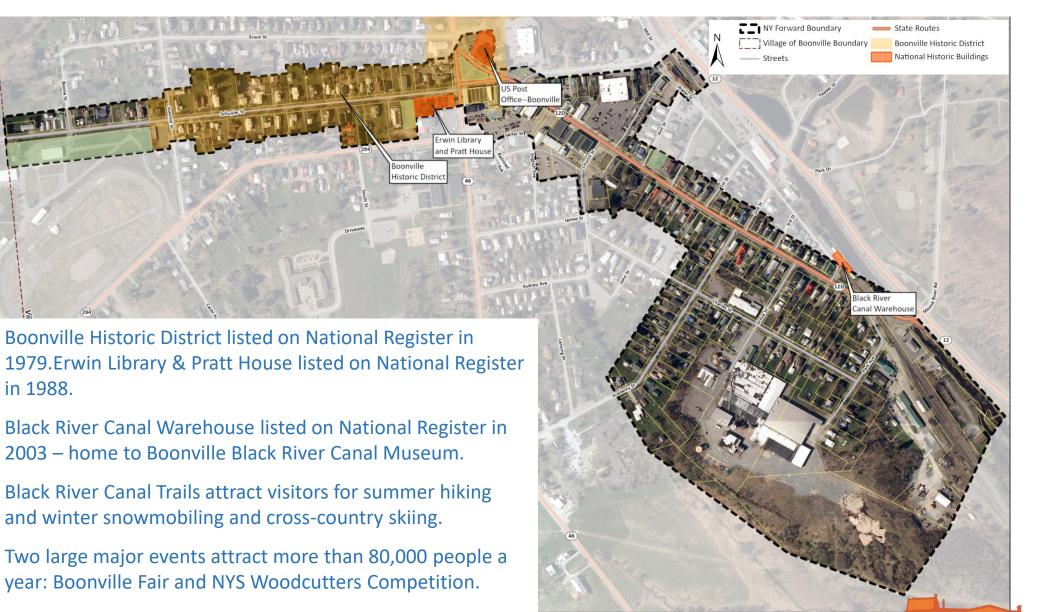
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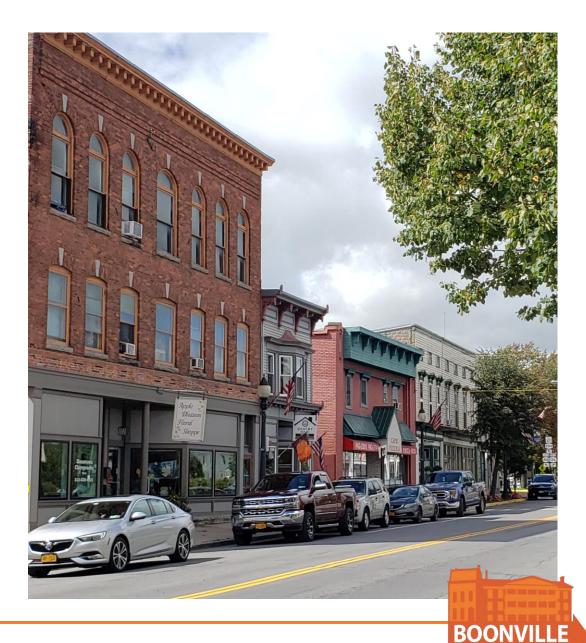






Economic Context

- Oneida County's economy is fairly dependent on tourism spending. The top industry is lodging. Currently lodging is only a small share of overall revenue for Boonville.
- 2 regional summer events, the NY Woodcutters Event and the County Fair attract more than 80,000 visitors a year.
- Top 2 jobs sectors in Boonville are education and retail.
- 600 workers commute outside the Village to work, with 14% of the workers commuting greater than 50 miles.
- More apartments and smaller dwellings are needed.





Key Findings (Recommendations)

- Two large major events attract more than 80,000 people a year: Boonville Fair and NYS Woodcutters Competition.
- Programs to improve facades and streetscapes are important to create a welcoming environment.
- Coordinated wayfinding and marketing is needed make it easy for visitors to find Boonville's Downtown Assets.
- Support for new and existing business development is needed to increase job opportunities.
- Expansion of retail and dining will attract and retain more visitors.
- There is a need for studios, one- and two-bedroom apartments in the Village of Boonville.
- Small changes to the zoning code would make a large impact on the Downtown, including more shared parking, and formal adoption of local protection of the Historic Districts through NYS OPRHRP CLG program.





Summary of Proposed Projects

Summary of Eligible Projects



Streetscape and transportation improvements, recreational trails, new and upgraded parks, plazas, public art, green infrastructure, and other public realm projects.



New Development and/or Rehabilitation of Existing Downtown Buildings

Development and redevelopment of property for mixeduse, commercial, residential, not for profit, or public uses. Projects should align with NY Forward Program and Locally Adopted Vision, Goals and Objectives.



A locally managed small project fund (up to \$600,000) for private and non-profit downtown projects, such as façade improvements, building renovations, or public art.



Downtown branding and marketing implementation projects that target residents, tourists, investors, developers and visitors.





Project Match Requirement

PRIVATE PROJECTS 30%

PUBLIC PROJECTS 0%

NOT-FOR-PROFIT PROJECTS 0%



Summary of Proposed Projects

NY Forward Guidance:

Slate of proposed projects should total approximately between **\$6-8 million**.

Project Type	Sum of Funding Request	Sum of Other Committed Funds	Sum of Project Cost
New Dev/Rehab	\$9,633,691.99	\$9,645,783.85	\$19,279,475.84
Small Project	\$304,661.00	\$155,605.00	\$460,266.00
Public Improvement	\$3,641,866.00	\$320,000.00	\$3,961,866.00
Grand Total	\$13,580,218.99	\$10,121,388.85	\$23,701,607.84



Proposed Projects



BOONVILI

Projects Private



1.FLOWER HILL FARM | 104 BOON STREET

\$ 182,000

\$ 260,000

NYF Request **Other Funds Total Cost**



PROJECT DESCRIPTION

The project will restore the greenhouse building space to be safe for customers in order to expand services offered to the public and expand growing capacity.

5. ENHANCE FAÇADE | 27 SCHUYLER STREET

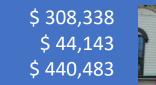
\$102,998.00 **NYF** Request **Other Funds** \$44,142.00 **Total Cost** \$ 147,140.00

PROJECT DESCRIPTION

The project will create an aesthetically pleasing facade and signage and will focus on improving and implementing "greener" HVAC systems, energy efficient windows and a roofing system.

4. RESTORE BUILDING | 46 SCHUYLER STREET

NYF Request **Other Funds Total Cost**





PROJECT DESCRIPTION

This project will restore and update the facade, replacing windows to reduce the carbon footprint, updating on old and antiquated heating system to ensure its environmental efficiency standards and replacing the roofing system which does not allow for proper airflow and drainage.

6. RESTORE EXTERIOR | 406 POST STREET

NYF Request **Other Funds Total Cost**

\$ 112,010 \$48,000 \$ 160,010



PROJECT DESCRIPTION

The project will renovate the exterior of this 2-story mixed use historic building, including the restoration of the porch on the front of the building.





Projects

Private

7. RE-CREATE HISTORIC SLIM'S DINER | 129 MAIN STREET

NYF Request Other Funds Total Cost

\$665,000 \$285,000 \$950,000



The project will rebuild the two story building that housed Slims Diner. The design will be the same as the historic building, and reopen Slim's, and have two apartments on the second floor.

9. RESTORE FORWARD'S BUILDING | 181 MAIN STREET

NYF Request Other Funds Total Cost \$148,685 \$42,954 \$192,639



PROJECT DESCRIPTION

This project is will renovate the building to be used as a business incubator and training center for entrepreneurs.

8. REBUILD THE BOONE BUILDING | 133,135,139 MAIN STREET

NYF Request	\$4,581,661
Other Funds	\$2,743,339
Total Cost	\$7,325,000

PROJECT DESCRIPTION



PROJECT DESCRIPTION

The Project will restore the building was destroyed in a fire. The building will be built in the original footprint and be expanded to three stories. The building will be a mixed use building with bottom floor businesses with 8 apartments upstairs.

10. REVIVE MANUFACTURING & WAREHOUSING | 210 GROVE ST

NYF Request	\$ 660,000
Other Funds	\$ 4,505,204
Total Cost	\$ 5,165,204



PROJECT DESCRIPTION

The project will advance the substantial renovation cost of this 200,000 SqFt building. The building will be shared with other manufacturing or warehousing businesses once completed.



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11. VFW HALL | 108 PARK AVE

NYF Request **Other Funds Total Cost**



PROJECT DESCRIPTION

The project will create handicapped accessibility in the bathrooms, renovate the kitchen and install a digital sign.

13. CASSIDY BLOCK LLC | 119/121 MAIN STREET

NYF Request **Other Funds Total Cost**

\$112,010 \$48,000 \$ 160,010

PROJECT DESCRIPTION

The project will create an additional affordable residential rental unit, renovate the exterior of the building and upgraded heating and cooling systems in the commercial areas of the building.

12.AWESOME COUNTRY EXPANSION | 104-108 PARK AVE

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000 000

NYF Request	\$525,0
Other Funds	\$914,0
Total Cost	\$1,439,0



PROJECT DESCRIPTION

This project will establish a daycare with play area, tiny homes for local or vacation rentals, a camping area with amenities, warming hut for snowmobiles, drop off for bottles, dog park, signage, landscaping and furnishings.











19. RENEW HISTORIC VILLAGE PARK

NYF Request **Other Funds Total Cost**



PROJECT DESCRIPTION

This project will restore the Bandstand, as well as to improve park lighting, provide additional landscaping, and add more benches and other amenities.

21. RE-IMAGINE PUBLIC SPACES | MUNICIPAL LOTS

NYF Request **Other Funds Total Cost**

\$400,000 \$400,000



PROJECT DESCRIPTION

The project will reimagine, enhance, and reprogram two municipal lots that support downtown business and development, to allow use of parking areas as event spaces, and better define pedestrian and vehicle ways.

20. DISCOVER BOONVILLE!

NYF Request **Other Funds Total Cost**



PROJECT DESCRIPTION

This project will help direct potential tourism traffic by enticing visitors through more attractive and easier to find gateways into the historic downtown from SR 12. This project will address two existing entrances into the Downtown from Schulyer Street and from 12-D.

22. FIRE DEPARTMENT

NYF Request **Other Funds Total Cost**

\$915,966 \$915,966



PROJECT DESCRIPTION

The proposed project will revitalize, modernize and expand the Fire House to add a bay to house larger equipment used by the Fire Department.



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23. ENHANCE THE PUBLIC REALM IN THE HISTORIC DOWNTOWN

NYF Request Other Funds Total Cost



PROJECT DESCRIPTION

The project is a streetscape project that will enhancing the aesthetics of the downtown sidewalks, promoting public safety, and reducing vehicle/pedestrian conflicts.

25. ENHANCED FAIRGROUND CONNECTION TO DOWNTOWN

NYF Request Other Funds Total Cost \$ 200,000 \$ 0 \$ 200,000



PROJECT DESCRIPTION

The project will enhance the streetscape, aesthetics, safety and handicap accessibility between the Fairgrounds and the downtown.

24. LIGHTING ENHANCEMENTS AND LED CONVERSION

NYF Request\$ 1Other Funds\$ 1Total Cost\$ 1



PROJECT DESCRIPTION

This public project will upgrade and expand the existing street and security lighting within the NY Forward boundary. New energy efficient LED lighting fixture will replace existing sodium vapor units.

26. MARKETING BOONVILLE

NYF Request Other Funds Total Cost \$ 155,000 \$ 0 \$ 155,000



PROJECT DESCRIPTION

The project is to create a comprehensive marketing and signage program to direct people to places of interest in the Village of Boonville, and create opportunities to learn more about the Village's History, and the points of interest in the Village.



Project

ublic

27. CREATING PUBLIC ART FUND

NYF Request **Other Funds Total Cost**



PROJECT DESCRIPTION

This project will establish a fund to be used for Public Art, including Murals, and in areas that are public spaces.

28. CREATE A SMALL PROJECT FUND

NYF Request **Other Funds Total Cost**

Projects

Public

\$270,000 \$120,000 \$390,000



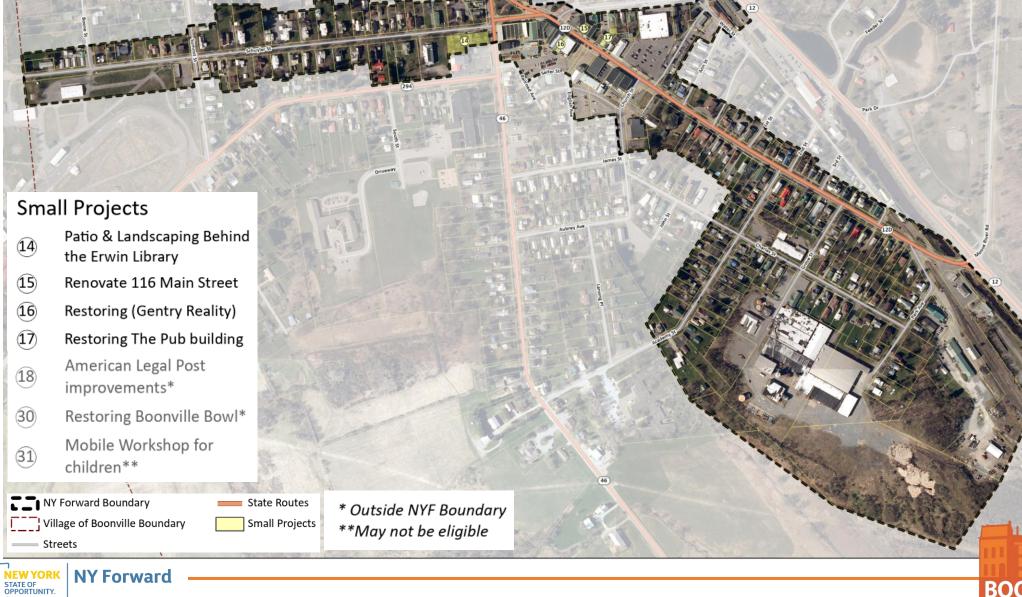
PROJECT DESCRIPTION

The project will create a Small Project Fund within the Boonville NY Forward Area with financial and technical assistance to bridge potential funding gaps for eligible projects. Eligible improvements including exterior and interior commercial or residential rehabilitations, or public art.





Small Projects





Small Project Name	NY Funding Request	Match	Est. Total Cost	
14. Patio & Landscaping Behind the Erwin Library : The project will create a small park that that will allow community members and visitors to access the library's Wi-Fi after hours in pleasant and appealing surroundings within a currently landscaped area.	\$27,500.00	\$0.00	\$27,500.00	
15. Renovate 116 Main Street: The project will revitalize the building's front façade, while preserving its historical character and upgrading windows for energy efficiency, and provide better soundproofing, and replace the roof.	\$62,405.00	\$26,745.00	\$9,150.00	
16. Restore Building(Gentry Reality): This project will repair and paint the building exterior to include replacing wood boards where needed, old windows, a door, replace original decorative finials and install permanent flower boxes and benches.	\$19,530.00	\$8,370.00	\$7,900.00	
17. Restore the Pub building : This Project will restore exterior walls, replace window and the store sign and add exterior lighting.	\$28,000.00	\$12,000.00	\$40,000.00	
18. American Legal Post*: This project will improvement of the building exterior appearance by complete exterior siding replacement, install energy efficient windows and doors, replace signage and lighting, and create ADA compliant access.	\$75,000.00	\$57,393.00	\$132,393.00	
30. Restore Boonville Bowl*: This project will install a new rooftop heat/air conditioner that is energy efficient on the roof of the building, install a lighted sign.	\$49,226.00	\$21,097	\$70,323.00	
31. Mobile Workshop for children **: The project will create a mobile workshop a fully renovated camper, providing a creative space for children of all ages.	\$43,000.00	\$30,000.00	\$73,000.00	
Total	\$304,661.00	\$155,605.00	\$ 460,266.00	
* Outside NVE Poundany				

NY Forward

* Outside NYF Boundary

**May not be eligible



Boundary Expansion

Projects Outside NY Forward Area

NY Forward Guidance:

Slate of proposed projects should total approximately between \$6-8 million

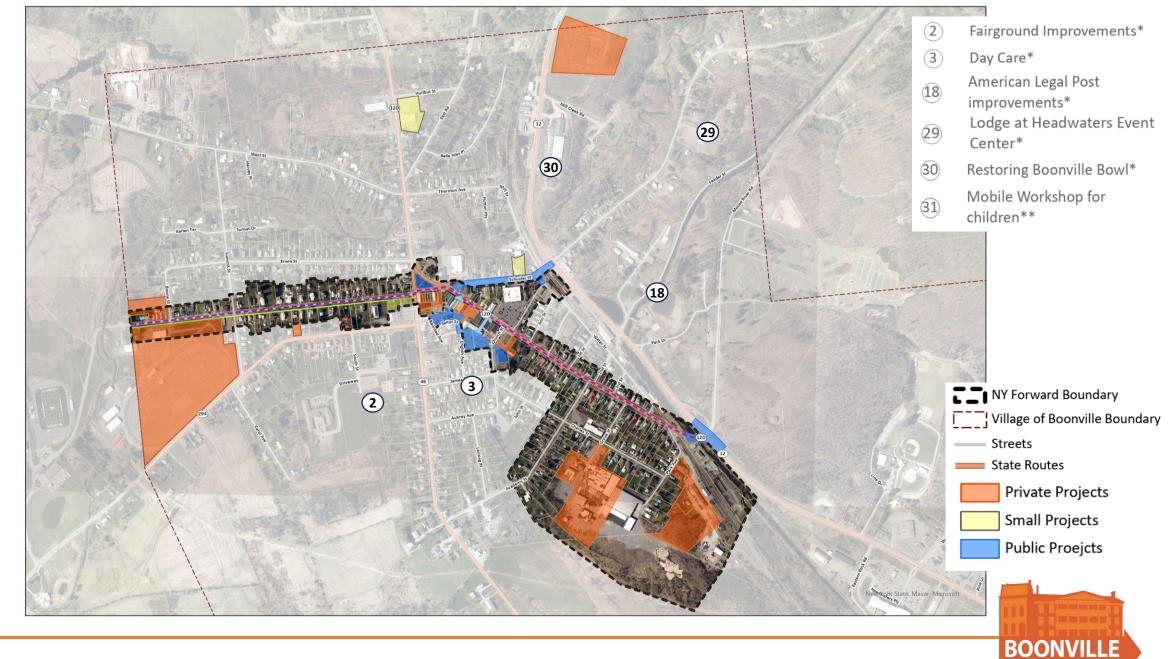
Project Type	Sum of Funding Request	Sum of Other Committed Funds	Sum of Project Cost
New Dev/Rehab	\$2,070,000	\$805,000	\$2,875,000
Small Project	\$124,226	\$21,097	\$70,323
Total Outside NY Forward:	\$ 2,194,226	\$883,490	\$3,007,716

Potential NY Forward Total (outside boundary projects) = \$2,194,226





Boundary Expansion



NY FORWA

3. DAY CARE | 137 FORD STREET

NYF Request **Other Funds Total Cost**



PROJECT DESCRIPTION

The project will renovate and add approximately add 850 sq ft to an existing building currently used for after school care. The renovation will rearrange the current floor plan to expand Day Care services. (Outside District)

29.LODGE AT HEADWATERS EVENT CENTER

\$ 780,000

\$ 2,600,000

NYF Request \$ 1,500,000 **Other Funds Total Cost**



PROJECT DESCRIPTION

NY Forward

The project will construct an event center, conference rooms, and restaurant at the Lodge of the Headwaters property. (Outside District)

2.FAIRGROUND IMPROVEMENTS | 222 SCHUYLER ST

NYF Request **Other Funds Total Cost**

\$ 200,000 \$ 200,000



PROJECT DESCRIPTION

The project will establish Wi-Fi with public access on the grounds, security system with multiple cameras, and electronic information kiosks on this on 11-acre site. (Outside district)

Small Projects submitted outside the Boundary

Restore Boonville Bowl: Rehabilitation of façade and replace HVAC system. Project total: \$70,323 NYF Request: \$49,226

American Legion Post: Improvement of the building exterior & creating ADA compliant access. Project total: \$132,393 NYF Request: \$75,000





New York Forward Work Session

Executive Work Sessions

- Not open to Public
- Opportunity to brainstorm or dig deeper into an issue
- Detailed Project Review
 - Review and discuss each project
 - Review financial commitments & match
 - Examine project sponsor capacity and readiness
 - Determine additional questions for project sponsors





Next Steps

- September 12th and October 17th work Session.
- September 26th LPC Meeting #4.
- October 2nd Open House #2







Public Comment